

**CENTRAL ARKANSAS HUMAN RESOURCE ASSOCIATION**

**2010 Strategic Conference**

# **SPONSORSHIP OPPORTUNITIES**



**YOUR NETWORK TO REACH CENTRAL ARKANSAS  
HUMAN RESOURCE PROFESSIONALS**

**August 27, 2010  
Chenal Country Club ♦ Little Rock, AR**

Central Arkansas Human Resource Association ♦ 11701 West 36th Street ♦ Little Rock, AR 72211 ♦ Phone: 501-244-2472



# SPONSOR OPPORTUNITIES

CAHRA Strategic Conference ♦ August 27 ♦ Little Rock

## Silver - \$250

As a Silver Sponsor, you will receive the following:

- Recognition by Chapter Board Member from podium during the conference
- Company logo and link on CAHRA website
- Company logo included in all conference marketing materials

## Gold - \$500

As a Gold Sponsor, you will receive the following:

- Recognition by Chapter Board Member from podium during the conference
- Company logo and link on CAHRA website
- Company logo included in all conference marketing materials
- Company flyer/brochure distributed to conference attendees
- One free conference registration for company employee
- 3-5 minute speaking opportunity during conference

## Platinum - \$1000 (includes exhibit table)

As a Platinum Sponsor, you will receive the following:

- Recognition by Chapter Board Member from podium during the conference
- Company logo and link on CAHRA website
- Company logo included in all conference marketing materials
- Company flyer/brochure distributed to conference attendees
- One free conference registration for company employee
- 3-5 minute speaking opportunity during conference
- **Exhibit table** to display products/literature during conference
- One free CAHRA Membership for eligible company employee (membership valid through Dec 31, 2011)

In addition to providing continuing education, the conference also gives conference attendees the opportunity to network with representatives from companies that provide resources, services and products related to their daily HR practice.

### Why you should participate:

- Reach your target audience
- Build name recognition
- Establish future customers
- Meet face-to-face with key decision makers
- Introduce new products & services
- Strengthen relationships with current customers



# REGISTRATION FORM

If you have questions, or need additional information, contact Becky Nations via phone at 501-244-2472

## STEP 1: Company Contact Information

Name of Organization (As it should appear on marketing materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Email: \_\_\_\_\_

## STEP 2: Sponsorship Level

Silver: \$250.00

Gold: \$500.00

Platinum: \$1000.00 (includes exhibit table)

## STEP 3: Payment Information

Payment **MUST** be received by CAHRA on or before Aug 13th

Payment Method:  Visa  MC  AmEx  Discover  Check (payable to CAHRA)

If Paying By Credit Card: Exp. \_\_\_\_\_ Security Code #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

## STEP 4: Applicable ONLY for Gold & Platinum Sponsors

Please provide name & phone # for company employee who will receive the following Sponsor benefits:

- Free CAHRA Membership (Platinum only): \_\_\_\_\_
- Free Conference Registration (Platinum & Gold): \_\_\_\_\_

## STEP 5: Submit Registration Form and payment to CAHRA

- **Mail:** CAHRA, 11701 West 36th Street, Little Rock AR 72211
- **Fax:** (501) 421-0205

## STEP 6: Email color logo to [bnations@cgireresults.com](mailto:bnations@cgireresults.com) (logo format: .jpg)